

GV-2010 PRODUCT OVERVIEW GUIDE

Through real-time inspection and re-assembly of all TCP traffic, the GV-2010 provides packet level visibility into the data moving across networks providing unprecedented ability to identify threats, classify information and control applications. Listed below is a sampling of prized digital assets the GV-2010 can protect:

- **FINANCIALS**

- Credit card numbers for Payment Card Industry (PCI) compliance
- Institution financials
- Staff, student and/or parent information
- Donors' private contact information and contribution history

- **PERSONALLY IDENTIFIABLE INFORMATION (PII)** for staff, contractors, students and/or parents

- Social security numbers
- Address, telephone number, e-mail, DOB, etc.
- Student academic records

- **RESEARCH & DEVELOPMENT**

- Intellectual property and patents
- Research involving export control

- **HUMAN RESOURCES**

- Staff salaries
- Confidential contracts and agreements
- Performance reviews

- **MEDICAL RECORDS & RESEARCH**

- Clinical studies analysis and results
- Identification of ICD codes and/or other medically related codes
- Health Information Portability and Accessibility Act (HIPAA) compliance



Content Visibility

The GV-2010 offers four data inspection techniques to protect confidential information:

- **Unstructured Data** - Provides protection of documents and their contents. The GV-2010 “fingerprints” specific documents or the contents of a network repository and flags the movement of its information regardless of whether its format has been changed (such as Word to Adobe or PowerPoint to Word, etc.). Note: In the system, these are referred to as “Network CIFS Directory.”
- **Structured Data** - Allows monitoring for information stored in databases throughout the organization. Examples could include personnel records, medical records, customer data and more. Note: In the system, these are referred to as “Term Database (CIFS).”
- **Pattern Matching** - Identifies credit card (Visa, MC, AMEX, Discover) numbers and social security numbers as they leave your network. Custom patterns can easily be added as well.
- **Dictionaries** - “Dictionaries” of terms can be defined and scanned. Dictionaries can contain common phrases (such as “confidential and proprietary”), standard industry terms, such as the ICD codes used in healthcare, or terms unique to a particular department or business function.

Application Firewall

The GV-2010 supports signatures for over 100 content carrying applications such as Facebook, Gmail, BitTorrent, Yahoo, MSN WebMessenger. The institution will be able to monitor application usage trends, highlighting specific applications and their key users. Or, you may decide to block specific application functions. The GV-2010 provides fine-grained intelligent policy enforcement by IP metadata, port metadata and application, supporting monitoring and blocking by discrete application function (such as allow chat and send but block attachments, etc.).

- Increase performance through optimization of specific application traffic
- Reduce costs through optimization of overall application traffic
- Enable new broadband services

The remainder of this document highlights key capabilities of the system. It is not intended to be a full training document or user guide. The following topics are covered:

- Content Sources
- Policy Manager
- Dashboard
- Importing and exporting policies

Sample Content Sources

In the GV-2010 Content Manager, the defined sample content sources include:

- Two Dictionaries – Becky's Dictionary was created manually while the PCI Dictionary was created using the upload csv file function.
- Two Network CIFS Directories: Network directories that point to folders that contain various types of files such as Excel, Word, PDF and jpeg (unstructured data).
 - **Note:** The R&D directory has 4 files that were fingerprinted while Human Resources folder has 11.
- Two Term Databases: Examples of structured data. These are based on XML files that are manually created or programmatically created from extracted data of a database and converted to XML.
 - **Note:** The ICD database has 36k+ fingerprints while the other content sources are much smaller.

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Welcome: administrator Exports Logout

Dashboard Incidents Applications Senders System Policy Manager **Content Manager**

Content Manager

Fingerprint Store: 0.06% New Content Source

Content Source	Type	Active Entries	Fingerprints
Becky's Dictionary	Dictionary	5 of 5	5
Research and Development	Network CIFS Directory	4 of 4	29
US State Information	Term Database (CIFS)	1 of 1	55
PCI Dictionary	Dictionary	57 of 57	57
Human Resources	Network CIFS Directory	11 of 11	232
ICD Database	Term Database (CIFS)	1 of 1	36,840

Content Indexer: GV-2010

Indexing Summary

Indexing Status	Active Entries	Entry Warnings	Content Source Errors
Indexing	79 of 79	-	-

Other Information

Last Communication Jun 10, 2011 12:59:30 PM (26 seconds ago)

Software Version 1.8.8489

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Unstructured Data (Network CIFS Directory)

Below is a completed sample of a file directory that has been configured to be monitored.

- You define the directory to monitor and provide credentials to access it. You can also set options to limit what is scanned and how often for the GV-2010 to scan.
- At the bottom it outlines which documents are being scanned and shows the number of fingerprints.
- You may have one or more directories defined. You may create users (known as Content Owners) that will be restricted to viewing incidents based on their specific content.

The screenshot displays the Global Velocity Content Manager interface. The top navigation bar includes links to Dashboard, Incidents, Applications, Senders, System, Policy Manager, and Content Manager. The main header shows 'Content Manager' with a 'Fingerprint Stores' dropdown set to '0.06%' and a 'New Content Source' button.

Content Indexers:

- GV-2010 (Indexing)

Content Exclusions:

- Current Content Exclusions
- Suggested Content Exclusion
- Hidden Suggested Content E

Content Source Configuration:

Content Source	Type	Active Entries	Fingerprints
Becky's Dictionary	Dictionary	5 of 5	5
Research and Development	Network CIFS Directory	4 of 4	29
US State Information	Term Database (CIFS)	1 of 1	55
PCI Dictionary	Dictionary	57 of 57	57
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ICD Database	Term Database (CIFS)	1 of 1	36,840

Content Source: Research and Development

Content Indexer: GV-2010

Content Source Configuration

Source Name: Research and Development

Owners: bmaycock

Monitor Interval: 600 seconds

Status: Normal

Source Type: Network CIFS Directory

Remote Directory: \\b02\users\ImpactCyberSecurity\Research and Development

Index Recursively: Yes

Index Files of Size: Any Size

Index Files Modified: Any Time

Index Files Named: All Files

Exclude Files Named: No Exclusions

Credentials: impact\gvindexer*****

Content Source Entries Export

Filters: No Filters have been applied. Edit Filters

Entries	Status	Fingerprints
1. East Campus Building design.JPG	Active	1
2. HP4K_indispeed.xml	Active	4
3. PGL Web 8000 Engineering Estimate.doc	Active	11
4. Thumbs.db	Active	13

Go to record: 1 Show records: 20 1 - 4 of 4

Structured Data (Term Database (CIFS))

Below you can see a completed content source configuration screen for a database. This is very similar to the Network CIFS because it simply points to XML document(s).

The screenshot displays the Global Velocity Content Manager interface. The top navigation bar includes links for Dashboard, Incidents, Applications, Senders, System, Policy Manager, and Content Manager. The 'Content Manager' tab is active, showing a 'Fingerprint Store' progress bar at 0.06% and a 'New Content Source' button.

Content Indexers:

- GV-2010 (Indexing)

Content Exclusions:

- Current Content Exclusions
- Suggested Content Exclusion
- Hidden Suggested Content Ex

Content Source Configuration Table:

Content Source	Type	Active Entries	Fingerprints
Becky's Dictionary	Dictionary	5 of 5	5
Research and Development	Network CIFS Directory	4 of 4	29
US State Information	Term Database (CIFS)	1 of 1	55
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ICD Database	Term Database (CIFS)	1 of 1	36,840

Content Source: ICD Database (Content Indexer: GV-2010)

Content Source Configuration:

- Source Name: ICD Database
- Owners: bmaycock
- Monitor Interval: 600 seconds
- Status: Normal
- Source Type: Term Database (CIFS)
- Remote Directory: \\iti02\users\ImpactCyberSecurity\ICD_Database
- Credentials: impact\gvindexer*****

Content Source Sequence Numbers (Export)

Status	Sequence Number	Fingerprints
1. Active	1	36,840
2. Queued For Activation	-	-
3. Queued For Indexing	-	-

Go to record: 1 Show records 20 1 - 3 of 3

More About Structured Data

Let's start with a few definitions:

1. **Field** – Relational databases arrange data as sets of database records, also called rows. Each record consists of several fields; the fields of all records form the columns. Data that has several parts can be divided into fields.
2. **Term** – A value to be indexed. Terms are differentiated from fields as several fields may be concatenated in various orders to produce terms. For example, the fields LastName, FirstName, and MiddleInitial may be used to create three terms for indexing:
 - a. Term 1 – LastName, FirstName, MiddleInitial
 - b. Term 2 – LastName, FirstName
 - c. Term 3 – FirstName, LastName
3. **Weight** – A value of importance, as determined by the data owner, assigned to each term. The value can be tuned higher for more sensitive information or can be tuned lower to decrease the probability of false positives.
4. **Accumulated Weight** – The accumulation of weights for terms seen in a flow. When this value reaches a set threshold or above, a match is declared and an Incident is created by the GV-2010.
5. **Threshold** – A system-wide value that is set by the Administrator that determines the value at which an Accumulated Weight for a flow will create an incident.

At a high level, the following steps are key for creating a structured data source:

- Determine what information in the database needs to be protected and in what configuration / format to define Terms.
- Determine a weight for each term.
- Design an extract to obtain the information, assign the defined weight and output in the XML format required by the GV-2010 Indexer. This process would likely be automated and execute at a pre-set frequency to accommodate changes in the source data.
- Define the content source in the web interface to point to the XML file(s).

Below is the beginning of a sample XML file. Python is the programming language that some of the Global Velocity team likes to use to generate the XML documents.

```
<?xml version="1.0" encoding="UTF-8"?>
<GV2000_CONFIG>
<term string="AAT deficiency" weight="10" op="add" />
<term string="abacterial" weight="10" op="add" />
<term string="abdominal" weight="10" op="add" />
<term string="Abdominal distention (gaseous)" weight="10" op="add" />
<term string="Abdominal heart" weight="10" op="add" />
<term string="Abdominal migraine" weight="10" op="add" />
<term string="abdominal NOS" weight="10" op="add" />
```

Dictionary

Below you can see a completed content source configuration screen for “Becky’s Dictionary.” This is the simplest method if there are key terms you want to scan. You can use the “Add New Term” and manually enter new terms. Or, create a csv file and use the “Upload Terms” option. Format for csv file is simply: “term, weight” such as:

Account,3
Address,10
Billing,10
Payment,10
123.123, 10

Note: the fingerprinting process effectively strips out punctuation and spaces, but it does use it to “match” the length of the dictionary term. So, “123.123” will match “123.123”, “123-123”, 12.3123 and “123123”, but it won’t match “123123123”. The dictionaries are actually a special case of the XML-based structured content, so from a fingerprinting standpoint they work exactly the same.

The screenshot displays the Global Velocity Content Manager interface. The top navigation bar includes links for Dashboard, Incidents, Applications, Senders, System, Policy Manager, and Content Manager. The main section is titled 'Content Manager' and shows a 'Fingerprint Store' at 0.06%. A table lists content sources, with 'Becky's Dictionary' selected. Below the table, the configuration for 'Becky's Dictionary' is shown, including its status (Normal), owner (bmaycock), and source name. A section for 'Content Source Terms' includes buttons for 'Add New Term', 'Upload Terms', and 'Delete Checked Terms'. A table of terms is displayed with columns for 'Terms', 'Weights', and 'Status'.

Content Source	Type	Active Entries	Fingerprints
Becky's Dictionary	Dictionary	5 of 5	5
Research and Development	Network CIFS Directory	4 of 4	29
US State Information	Term Database (CIFS)	1 of 1	55
PCI Dictionary	Dictionary	57 of 57	57
Human Resources	Network CIFS Directory	11 of 11	232
ICD Database	Term Database (CIFS)	1 of 1	36,840

Terms	Weights	Status
1. <input type="checkbox"/> I love the Kansas City Chiefs	50	Active
2. <input type="checkbox"/> Impact Technologies Confidential	20	Active
3. <input type="checkbox"/> Kansas City Royals are my favorite team	50	Active
4. <input type="checkbox"/> October is a great month	55	Active
5. <input type="checkbox"/> World Champion Green Bay Packers	75	Active

Pattern Matching

To search for credit cards and social security numbers leaving the network, you do not need to set up a content source. You simply create a policy as discussed in the next section.

Policy Manager

The GV-2010 allows you to create Policy Files. You may create several but only one is active at a time. The Impact Policy below has many policy components that mix pattern matching, content rules and application rules. The basic structure is that you create a “flow property” that defines the traffic you want to look at (such as by IP range, port or application) and then you can create the Application Rule or Content Rule that you want to apply to that traffic.

- You can see several Application Rules that monitor for different types of application signatures, some more granular than others.
- Then you see the list of content and pattern matching rules.

DashboardIncidentsApplicationsSendersSystemPolicy ManagerContent Manager

Policy Manager

New PolicyNew Policy ComponentUndo Policy EditActivate Policy

Active Policy:

Impact Policy
Activated Apr 04, 2011 08:20:04

Policy Files:

Debug Impact PolicyGV Test PolicyImpact PolicySchulz Test PolicySystem Default Policy

Policy Component	Type	Action	Rank ▲
Outbound Traffic Only	Ignore Rule	Ignore	1
Monitor Facebook Activity	Application Rule	Pass	2
Monitor Gmail Email Attachment	Application Rule	Pass	2
Monitor Gmail Email Compose	Application Rule	Pass	2
Monitor Social and IM	Application Rule	Pass	2
Monitor Web Mail Activity	Application Rule	Pass	2
Becky Dictionary Terms	Content Rule	Log Incident	3
Human Resources Content	Content Rule	Log Incident	3
PCI Dictionary	Content Rule	Log Incident	3
Research and Dev Content	Content Rule	Log Incident	3
Credit Card Pattern	Pattern Rule	Log Incident	3
SSN Pattern Recognition	Pattern Rule	Log Incident	3
Facebook	Flow Property	-	-
Gmail Attachment	Flow Property	-	-
Gmail Compose	Flow Property	-	-
Impact Internal Network	Flow Property	-	-
Social and IM Apps	Flow Property	-	-
Web Email Activity	Flow Property	-	-

Policy: Impact Policy


EditDelete Policy

Name: Impact Policy

Description: -

Policy File Information

Modified: Apr 04, 2011 08:19:53 AM

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Below you can see the details for the Human Resources Content policy component.

- Give it a name and set the action (Log incident).
- Point to the content source that has been previously defined.
- Associate the Flow properties that are applicable (what traffic do you want the GV-2010 to monitor for this type of content).

Policy Manager

Active Policy:

Impact Policy
Activated Apr 04, 2011 08:20:04

Policy Files:

Policy Component	Type	Action	Rank ▲
Outbound Traffic Only	Ignore Rule	Ignore	1
Monitor Facebook Activity	Application Rule	Pass	2
Monitor Gmail Email Attachment	Application Rule	Pass	2
Monitor Gmail Email Compose	Application Rule	Pass	2
Monitor Social and IM	Application Rule	Pass	2
Monitor Web Mail Activity	Application Rule	Pass	2
Becky Dictionary Terms	Content Rule	Log Incident	3
Human Resources Content	Content Rule	Log Incident	3
PCI Dictionary	Content Rule	Log Incident	3
Research and Dev Content	Content Rule	Log Incident	3
Credit Card Pattern	Pattern Rule	Log Incident	3
SSN Pattern Recognition	Pattern Rule	Log Incident	3
Facebook	Flow Property	-	-
Gmail Attachment	Flow Property	-	-
Gmail Compose	Flow Property	-	-
Impact Internal Network	Flow Property	-	-
Social and IM Apps	Flow Property	-	-
Web Email Activity	Flow Property	-	-

Content Rule: Human Resources Content

Policy: Impact Policy

Name: Human Resources Content

Action: Log Incident

Content Sources

Apply the Action to flows that match content from any of the following Content Sources:

Content Source matches Human Resources

Flow Properties

☐ Consider all content-carrying flows
☒ Consider content-carrying flows for which All of the following conditions are true:

IP Metadata matches Impact Internal Network

Dashboard

The Dashboard provides a quick reference to all the content policy and application rules that are defined. In the Incidents, you not only see the pattern matching incidents (such as CC and SSN) but you also see the Dictionary and Content incidents. On the right, are the breakout of the specific application signatures rules in addition to the application usage. When viewing Incidents and Applications, you can use the filters to distill the information and then export to csv or PDF. (Ignore the error status. The second power supply was temporarily unplugged.)

The screenshot displays the Global Velocity GV-2010 Dashboard. The top navigation bar includes links for Dashboard, Incidents, Applications, Senders, System, Policy Manager, and Content Manager. The user is logged in as 'administrator'.

System Status: Error. Active Policy: Impact Policy.

Incidents

Rule	Open Incidents	Log	Drop
Credit Card Pattern	1	1	0
Becky Dictionary Terms	1	1	0
Human Resources Content	1	1	0
SSN Pattern Recognition	0	0	0
Research and Dev Content	0	0	0

Incident Senders

Sender	Open Incidents	Log	Drop
itexch03.impacttech.com	20	20	0

Content Statistics

Rule	Matches	Senders	Last
Credit Card Pattern	0	0	-
SSN Pattern Recognition	0	0	-
Research and Dev Content	0	0	-
Becky Dictionary Terms	0	0	-
Human Resources Content	0	0	-

Application Rules

Application Rule	Past 24 Hrs	24 Hrs Earlier	48 Hour Trend
Monitor Social and IM	9	8	
Monitor Facebook Activity	6	2	
Monitor Web Mail Activity	0	0	
Monitor Gmail Email Attachment	0	0	
Monitor Gmail Email Compose	0	0	

Applications

Application	Past 24 Hrs	24 Hrs Earlier	48 Hour Trend
HTTP Get	26,418	35,130	
SSL/TLS	1,644	2,224	
HTTP Post	688	973	
HTTP Success	231	391	
SMTP	196	132	

24 Hour Visualization

The graph shows data over a 24-hour period. The Y-axis ranges from 0 to 7.3K. The X-axis shows time intervals: 14:17, 20:17, 02:17, 08:17, and 13:17. A significant peak is visible around 13:17.

Filters

Three filter windows are shown, each with the following settings:

- Time Period: Past 60 Minutes
- Policy: [Empty]
- Incident Status: NOT Resolved

Export

The export window shows the following options:

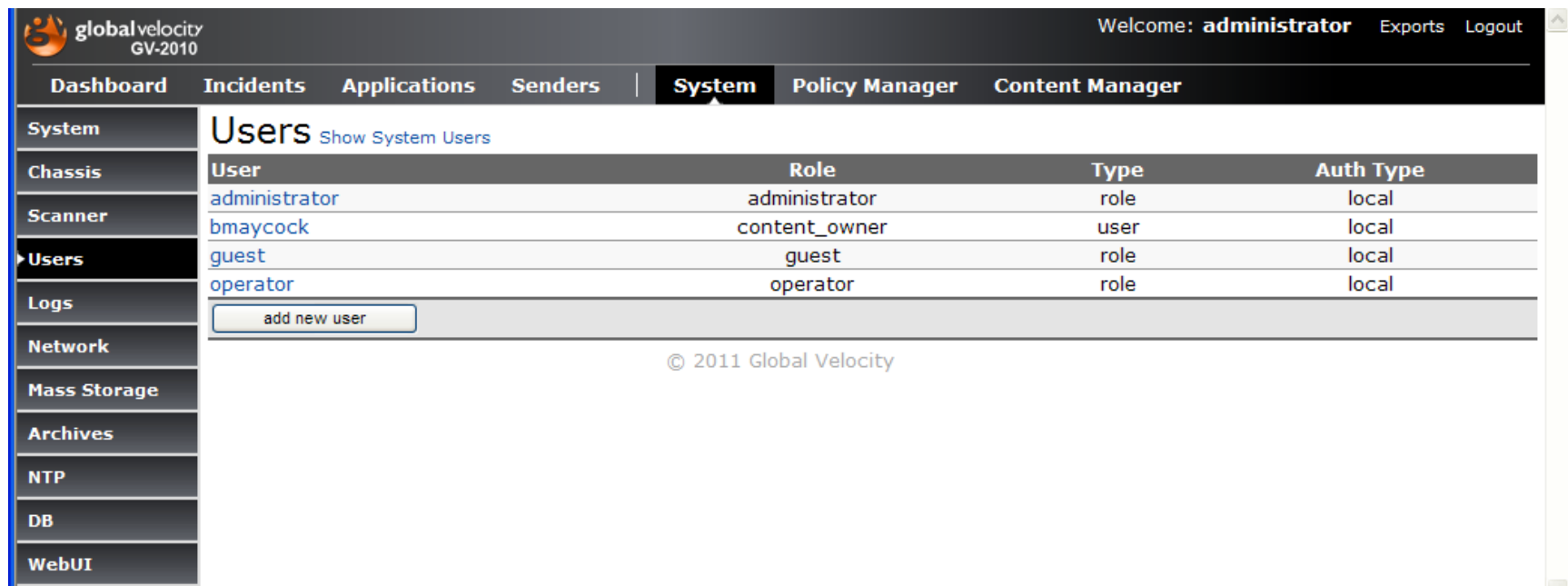
- Export this data as:
- ☒ CSV
- ☐ PDF
- Buttons: Export, Cancel

System

The System tabs contain important information about the status of the system. You can also see information concerning the chassis, scanner, users, logs, network, mass storage, NTP, DB, and WebUI.

Users

Select the Users tab to see the list of users. For each user the user name, role, type and auth type are listed. The fields are hyperlinked to a page which details definition for that user. From the user page, you can go to a page to add a new user.



The screenshot displays the Global Velocity GV-2010 interface. The top navigation bar includes the logo, 'Welcome: administrator', and links for 'Exports' and 'Logout'. The main navigation tabs are Dashboard, Incidents, Applications, Senders, System (selected), Policy Manager, and Content Manager. The left sidebar lists various system components: System, Chassis, Scanner, Users (selected), Logs, Network, Mass Storage, Archives, NTP, DB, and WebUI. The main content area is titled 'Users' with a link 'Show System Users'. Below this is a table with the following data:

User	Role	Type	Auth Type
administrator	administrator	role	local
bmaycock	content_owner	user	local
guest	guest	role	local
operator	operator	role	local

Below the table is a button labeled 'add new user'. The footer of the page shows '© 2011 Global Velocity'.

System Actions

From the main System page, click on the System Actions link to access the reset scanner and shutdown options. Refer to the GV-2010 Troubleshooting Guide for more information.

The screenshot shows the Global Velocity GV-2010 web interface. The top navigation bar includes links for Dashboard, Incidents, Applications, Senders, System (selected), Policy Manager, and Content Manager. The left sidebar lists various system components: System, Chassis, Scanner, Users, Logs, Network, Mass Storage, Archives, NTP, DB, and WebUI. The main content area displays the 'System Status' page, which includes a 'Current System Status' section showing the active policy as 'Impact Policy, activated at Jul 28, 2011 10:05:56 AM'. A 'System Actions' modal window is open, providing options to 'Reset Interfaces', 'Reset Scanner - Warm', 'Reset Scanner - Cold', 'Restart System', and 'Shutdown'. Each option includes a brief description of the action and a corresponding button. A 'Close' button is located at the bottom of the modal.

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Welcome: administrator Exports Log

Dashboard Incidents Applications Senders | **System** Policy Manager Content Manager

System System Status System Actions

Current System Status

Active policy Impact Policy, activated at Jul 28, 2011 10:05:56 AM

Chassis status Scanner status Indexing status Queue processor Incident threshold Overall system health

GV-2010 v.1.0 Command line interface Database Fingerprinting Indexer Matchtool Remote indexing Scanner firmware Web user interface

GV-2010 Sys Chassis event DNSMasq wrapper

System Actions

Reset Interfaces Reset Interfaces
Resets all system line cards.

Reset Scanner - Warm Reset Scanner - Warm
Performs a quick and graceful reset of the FPGA and the Core Processor.

Reset Scanner - Cold Reset Scanner - Cold
Performs a full reset of the FPGA and the Core Processor.

Restart System Restart System
Resets all system hardware components.

Shutdown Shutdown
Performs a full system shutdown, preparing the system for removal of power.

Close

Importing/Exporting Policies

Below is an outline of exporting a policy from one GV-2010 and importing it into another.

Exporting

- Log into the device using secure FTP (SFTP, Filezilla, etc). The default user/pass is ftpuser/ftp
- cd to the policy directory
- Get the desired policy file

Importing

- Log into the device using secure FTP
- cd to the upload directory
- Put the desired policy file
- From the Policy Manager WebUI, click the “New Policy” button, and click the name of the policy file under “Import Policy File”